



LIMA membership application

INTERNATIONAL LICENSING INDUSTRY MERCHANTISERS' ASSOCIATION

Company Name:	
Address:	
City, State, Zip Code:	
Country:	
Telephone:	Fax:
Website:	General E-Mail:
Contact Name:	Contact E-Mail:
Contact Title:	If you would like to include additional staff members to your company listing, please email the name, title, email address of each to updates@licensing.org.

ANNUAL DUES

- Licensors & Licensing Agents:** Check the box that most accurately reflects your annual royalties.
Licensees & Consultants: Check the box that most accurately reflects your gross sales for licensed product.
Service Providers: Your dues fee is \$750 per year – please check the appropriate box.

Annual Dues Schedule

<input type="checkbox"/> Licensing Activity to \$500,000 Annual Dues: \$750	<input type="checkbox"/> Licensing Activity \$500,000 to \$1MM Annual Dues: \$1,125	
<input type="checkbox"/> Licensing Activity \$1MM to \$2MM Annual Dues: \$1,800	<input type="checkbox"/> Licensing Activity \$2MM to \$3MM Annual Dues: \$2,625	<input type="checkbox"/> Licensing Activity \$3MM + Annual Dues: \$3,750

Method of Payment

<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Please charge my credit card: <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
Card Holder Name:	Card No.:
Signature:	Exp. Date:
BILLING ADDRESS for Name on Credit Card (if different than company address):	▶3-DIGIT SECURITY CODE: _____ <small>Located on back side of credit card.</small> Must be included to process credit card.

Amex Card Holders: The 3-digit number appears after the account number on the Signature Strip.
We must receive the three-digit code – we cannot use the four-digit code on the front.

SUBMITTING YOUR APPLICATION

Please mail application and annual dues payment to:
Louise Q. Caron
Vice President, Member Relations
LIMA • 350 Fifth Avenue, Suite 4019 • New York, NY 10118
Phone: 212-244-1944, ext. 5 • E-mail: louise@licensing.org

If you are paying via credit card, you may fax this form to 212-563-6552.

OVER

DESCRIPTION/COMPANY PROFILE

We encourage you to include a paragraph about your company's activities. It will appear in the online database.

PLEASE CHECK THE CATEGORY BELOW THAT APPLIES TO YOUR COMPANY BUSINESS

LICENSOR

Owner of the Property

LICENSING AGENT

Representative of the Property

List each property along with the appropriate category using the Letter Code below. If you wish to submit additional property names, send your list to updates@licensing.org.

A - Animation, Character, Comic Book
B - Artists & Artworks
C - Celebrities & Estates
D - Collegiate
E - Corporate Trademarks & Brands

F - Education
G - Fashion
H - Film, Television, Theater
I - Media Brands (online services, networks, magazines)
J - Music

K - Non-Profits
L - Patents
M - Publishing
N - Sports
O - Toy Brands

LICENSEE

Manufacturer

Products Manufactured:

Licenses Held – List each property name along with the appropriate product category using the Letter Code below:

AA - Accessories
BB - Apparel & Footwear
CC - Automotive
DD - Bags, Luggage & Leather Products
EE - Domestic
FF - Electronics & Computer Products
GG - Food & Beverages

HH - Furniture & Home Furnishings
II - Gifts & Novelties
JJ - Hardware
KK - Health, Cosmetics & Beauty Aids
LL - Housewares
MM - Infant Products
NN - Jewelry & Watches

OO - Music & Video
PP - Publishing
QQ - Sporting Goods
RR - Stationery & Paper Goods
SS - Toys & Games
TT - Videogames & Software
ZZ - Other

SERVICE PROVIDERS

Note: This category is only for those companies that offer the following services to their clients for a fee.

(This category does not apply to companies who handle their own in-house PR, accounting, research, etc.)

Accounting/Auditing
 Advertising, Graphic Arts & Marketing
 Anti-Counterfeiting
 Consultant to Licensors
 Consultant to Manufacturers
 Consultant to Retailers
 Creative/Designer/Inventor
 e-Commerce
 Event Marketing
 Executive Recruiting

Expert Witness Service
 Fair Market Value Analyst
 Law Firm
 Packaging/POP
 Piece Goods/Custom Printed
 Product Development
 Product Testing
 Promotions/Premiums/Marketing
 Public Relations
 Publication

Researcher
 Retailer
 Software
 Strategic Marketing & Planning
 Trade Association
 Trade Show Management
 Trademark/Copyright Research
 Other