



LIMA UK Limited membership application

INTERNATIONAL LICENSING INDUSTRY MERCHANDISERS' ASSOCIATION	
Company Name:	
Address:	
City, Post Code:	Country:
Telephone:	Fax:
Website:	General E-Mail:
Primary Contact Name:	Primary Contact E-Mail:
Primary Contact Title:	If you would like to include additional staff to your company listing, please email the name, title, email address of each to updates@licensing.org.

ANNUAL DUES

Licensors & Licensing Agents: Please tick the box that most accurately reflects your annual royalties.

Licensees & Consultants: Please tick the box that most accurately reflects your gross sales for licensed product.

Service Providers: There is a flat fee of £525 + £105 VAT (£630) per year. Please tick the appropriate box.

VAT: # 858 3004 24

Annual Dues Schedule

<input type="checkbox"/> Licensing Activity to £350,000 Annual Dues: £525 + £105 VAT = £630	<input type="checkbox"/> Licensing Activity £350,000 to £700,000 Annual Dues: £750 + £150 VAT = £900
<input type="checkbox"/> Licensing Activity £700,000 to £1,400,000 Annual Dues: £1,100 + £220 VAT = £1,320	<input type="checkbox"/> Licensing Activity £1,400,000 to £2,100,000 Annual Dues: £1,625 + £325 VAT = £1,950
<input type="checkbox"/> Licensing Activity £2,100,000 and above Annual Dues: £2,325 + £465 VAT = £2,790	

Method of Payment

<input type="checkbox"/> Bank Transfer/BACS	Account name: LIMA UK Limited, Sort Code 40-33-51, Account No. 00027251		
<input type="checkbox"/> Cheque Enclosed	Make Cheque Payable to LIMA UK Limited.		
<input type="checkbox"/> Please charge my credit card:	<input type="checkbox"/> American Express	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa
Card Holder Name: _____		Card No.: _____	
Signature: _____		Exp. Date: _____	3-Digit Security Code: _____

SUBMITTING YOUR APPLICATION

Please post application and cheque to:
Saphia Maxamed, Member Services Manager

LIMA UK Limited • 500 Avebury Boulevard • Suite 4 • Milton Keynes MK9 2BE • United Kingdom

If you have any enquiries, please contact Saphia Maxamed: +44 1908 802863 or e-mail: smaxamed@licensing.org

OVER

DESCRIPTION/COMPANY PROFILE

We encourage you to include a paragraph about your company's activities. It will appear in the online database.

PLEASE TICK THE CATEGORY BELOW THAT APPLIES TO YOUR COMPANY BUSINESS

LICENSOR

Owner of the Property

LICENSING AGENT

Representative of the Property

List each property along with the appropriate category using the Letter Code below. If you wish to submit additional property names, send your list to updates@licensing.org.

A - Animation, Character, Comic Book
B - Artists & Artworks
C - Celebrities & Estates
D - Collegiate
E - Corporate Trademarks & Brands

F - Education
G - Fashion
H - Film, Television, Theater
I - Media Brands (online services, networks, magazines)
J - Music

K - Non-Profits
L - Patents
M - Publishing
N - Sports
O - Toy Brands

LICENSEE

Manufacturer

Products Manufactured:

Licenses Held – List each property name along with the appropriate product category using the Letter Code below:

AA - Accessories
BB - Apparel & Footwear
CC - Automotive
DD - Bags, Luggage & Leather Products
EE - Domestic
FF - Electronics & Computer Products
GG - Food & Beverages

HH - Furniture & Home Furnishings
II - Gifts & Novelties
JJ - Hardware
KK - Health, Cosmetics & Beauty Aids
LL - Housewares
MM - Infant Products
NN - Jewelry & Watches

OO - Music & Video
PP - Publishing
QQ - Sporting Goods
RR - Stationery & Paper Goods
SS - Toys & Games
TT - Videogames & Software
ZZ - Other

CONSULTANT

To Licensors

To Manufacturers

To Retailers

SERVICE PROVIDERS

Note: This category is only for those companies that offer the following services to their clients for a fee.

(This category does not apply to companies who handle their own in-house PR, accounting, research, etc.)

Accounting/Auditing
 Advertising, Graphic Arts & Marketing
 Anti-Counterfeiting
 Creative/Designer/Inventor
 e-Commerce
 Event Marketing
 Executive Recruiting
 Expert Witness Service
 Fair Market Value Analyst

Law Firm
 Packaging/POP
 Piece Goods/Custom Printed
 Product Development
 Product Testing
 Promotions/Premiums/Marketing
 Public Relations
 Publication
 Researcher

Retailer
 Software
 Strategic Marketing & Planning
 Trade Association
 Trade Show Management
 Trademark/Copyright Research
 Other