



LIMA Southeast Asia membership application

INTERNATIONAL LICENSING INDUSTRY MERCHANDISERS' ASSOCIATION

Company Name:	
Address:	
City, Post Code:	Country:
Telephone:	Fax:
Website:	General E-Mail:
Contact Name:	Contact E-Mail:
Contact Title:	If you would like to include additional staff members to your company listing, please email the name, title, email address of each to updates@licensing.org.

ANNUAL DUES

Licensors & Licensing Agents: Check the box that most accurately reflects your annual royalties.

Licensees & Consultants: Check the box that most accurately reflects your gross sales for licensed product.

Service Providers: Your dues fee is US\$750/HK\$6,000 per year – please check the appropriate box.

Annual Dues Schedule

(Dues are paid on a yearly basis and are due on the anniversary of acceptance.)

<input type="checkbox"/> Licensing Activity to US\$500,000/HK\$4MM Annual Dues: US\$750/HK\$6,000	<input type="checkbox"/> Licensing Activity US\$500,000 to US\$1MM/HK\$4MM to HK\$8MM Annual Dues: US\$1,125/HK\$9,000
<input type="checkbox"/> Licensing Activity US\$1MM to US\$2MM/HK\$8MM to HK\$16MM Annual Dues: US\$1,800/HK\$14,400	<input type="checkbox"/> Licensing Activity US\$2MM to US\$3MM/HK\$16MM to HK\$24MM Annual Dues: US\$2,625/HK\$21,000
<input type="checkbox"/> Licensing Activity US\$3MM and above/HK\$24MM and above Annual Dues: US\$3,750/HK\$30,000	

Method of Payment

Payment should be made by bank transfer to:

Account Name: International Licensing Industry Merchandisers' Association (S.E. Asia) Limited

Bank Name: The HongKong and Shanghai Banking Corporation Limited

Account No.: 813-328812-838

SUBMITTING YOUR APPLICATION

Please return your application and copy of bank transfer receipt to:

Tani Wong
Managing Director

LIMA Southeast Asia Limited
Unit 1301, 13/F, Crown Industrial Building
106 How Ming Street • Kwun Tong, Kowloon, Hong Kong
Phone: (852) 3918 0625 • Fax: (852) 2380 7214
E-mail: twong@licensing.org
www.licensing.org

OVER

DESCRIPTION/COMPANY PROFILE

We encourage you to include a paragraph about your company's activities. It will appear in the online database.

PLEASE CHECK THE CATEGORY BELOW THAT APPLIES TO YOUR COMPANY BUSINESS

LICENSOR

Owner of the Property

LICENSING AGENT

Representative of the Property

List each property along with the appropriate category using the Letter Code below. If you wish to submit additional property names, send your list to updates@licensing.org.

A - Animation, Character, Comic Book
B - Artists & Artworks
C - Celebrities & Estates
D - Collegiate
E - Corporate Trademarks & Brands

F - Education
G - Fashion
H - Film, Television, Theater
I - Media Brands (online services, networks, magazines)
J - Music

K - Non-Profits
L - Patents
M - Publishing
N - Sports
O - Toy Brands

LICENSEE

Manufacturer

Products Manufactured:

Licenses Held – List each property name along with the appropriate product category using the Letter Code below:

AA - Accessories
BB - Apparel & Footwear
CC - Automotive
DD - Bags, Luggage & Leather Products
EE - Domestic
FF - Electronics & Computer Products
GG - Food & Beverages

HH - Furniture & Home Furnishings
II - Gifts & Novelties
JJ - Hardware
KK - Health, Cosmetics & Beauty Aids
LL - Housewares
MM - Infant Products
NN - Jewelry & Watches

OO - Music & Video
PP - Publishing
QQ - Sporting Goods
RR - Stationery & Paper Goods
SS - Toys & Games
TT - Videogames & Software
ZZ - Other

CONSULTANT

To Licensors

To Manufacturers

To Retailers

SERVICE PROVIDERS

Note: This category is only for those companies that offer the following services to their clients for a fee.

(This category does not apply to companies who handle their own in-house PR, accounting, research, etc.)

Accounting/Auditing
 Advertising, Graphic Arts & Marketing
 Anti-Counterfeiting
 Creative/Designer/Inventor
 e-Commerce
 Event Marketing
 Executive Recruiting
 Expert Witness Service
 Fair Market Value Analyst

Law Firm
 Packaging/POP
 Piece Goods/Custom Printed
 Product Development
 Product Testing
 Promotions/Premiums/Marketing
 Public Relations
 Publication
 Researcher

Retailer
 Software
 Strategic Marketing & Planning
 Trade Association
 Trade Show Management
 Trademark/Copyright Research
 Other